



RCACC BOARD OF DIRECTORS

Sally Daling- **President**
Gary Bailey, Sr. - **Vice President**
Trevor Mund - **Treasurer**
Thomas Miller - **Secretary**
Vacant - **Trustee**
Derek Lodholtz - **Trustee**
Deb Ahlich - **Trustee**
Deanna Murphy - **Trustee**
Alanna McBee - **Chamber Coordinator**
Tricia Wirth - **Public Relations Liaison**

Dear...

Enclosed: 2024 Chamber Membership Information Form and Chamber Sponsorship Opportunities

Membership Dues: Term beginning **January 1, 2024, or at the time of sign-up, through December 31, 2024.** End of the 4th quarter will roll out new membership packets for the following year.

Member Form: Please complete the **Membership Information** form, and return it to us by mail, so we can update and record your information. This information is important because it is the member information that will be included in our directories.

Return it with payment to:

Reed City Area Chamber of Commerce
P.O. Box 27
Reed City, MI 49677

Chamber Sponsorship Opportunities: We offer sponsorships with varying costs and benefits to your business. Please take a moment to look over our sponsorship opportunities and decide what package best benefits your business. Return the attached form with your dues.

Membership dollars are crucial to the support of our Chamber and its functions. Our Chamber works to market our area businesses in various publications distributed throughout the county and state. We host a variety of community events and networking opportunities for you to meet new business contacts and members. Your membership is essential to us as we work together for the betterment of our community.

If you have any questions, concerns, or suggestions regarding your Chamber, please contact us.

Thank You!

Sincerely,

Alanna McBee,
Chamber Coordinator
& the RCACC Board of Directors





MEMBER BENEFITS

Our commitment is to enhance the quality of life for all, as we unite our members in networking and growth. Discover the exclusive benefits tailored to empower your business within the Reed City Area Chamber of Commerce.

Advertising

RCACC supports advertising initiatives across various channels, including social media platforms, Michigan Trails Magazine, local media publications, and radio sponsorships

Ambassador Group *NEW*

Ambassadors strive to boost the visibility of our chamber and promote local businesses within the Reed City Area community.

Business Promotion

RCACC promotes businesses in several ways including Ribbon Cuttings, E-Blasts, and through social media platforms.

Community Events

The RCACC actively supports, engages in, and advocates for various community events, aiming to enhance local enjoyment, enrichment, and tourism promotion.

Mailing Labels

RCACC members may request one set of mailing labels per year.

Notary Public Services

RCACC members may receive free notary services by appointment only.

Reed City Ca\$h

Reed City Ca\$h is a gift card program without the 'swipe' feature. RC Ca\$h may be used to purchase goods and/or services from participating Chamber member businesses.

Michigan Chamber Benefits

RCACC members benefit from substantial discounts on a range of products and services provided by the Michigan Chamber, including Michigan & Federal Labor Law posters, Certificates of Origin, and credit services.

Networking

RCACC members have access to exclusive events such as Business After 5 gatherings for networking with people who may be potential customers to your business.

Website Listing

RCACC membership includes an enhanced listing on our website at www.reedcitychamber.com

OUR MISSION

“To help business, industry, and tourism prosper, thus stimulating economic impact and improving the quality of life.”

www.reedcitychamber.com

Reed City Area Chamber of Commerce | 200 N. Chestnut St. P.O. Box 27 | Reed City, MI 49677 | 231.832.5431

reedcityareachamber@gmail.com



2024 YEARLY CHAMBER MEMBERSHIP DUES

*We Offer: Community Connection & Involvement, Access to Resources, and
Opportunities for Growth!*

Individual/Non-Profit Membership Plans:

- | | |
|--|--------------|
| <input type="checkbox"/> Basic Individual Membership | \$105 |
| <input type="checkbox"/> Non-Profit Organization Membership (no employees) | \$75 |
| <input type="checkbox"/> Non-Profit Business Membership (up to 3) | \$105 |

Business Membership Plans: (based on # of employees)

- | | |
|--|--------------|
| <input type="checkbox"/> Basic Business Membership (up to 3) | \$105 |
| <input type="checkbox"/> Basic Business Membership (4-10) | \$135 |
| <input type="checkbox"/> Basic Business Membership (11-20) | \$225 |
| <input type="checkbox"/> Basic Business Membership (20-100) | \$385 |
| <input type="checkbox"/> Basic Business Membership (101+) | \$485 |

Business/Organization Name: _____

Signature: _____

*Please return this form.

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MEMBERSHIP INFORMATION

Name of Company: _____

Address: _____

City, State, Zip: _____

Business Phone #: _____ Fax: _____

Contact Name & Title: _____

E-Mail: _____

Website: _____

Would you like to receive the Chamber E-Newsletter? _____ **YES** _____ **NO**

Are you interested in hosting a Business After 5? _____ **YES** _____ **NO**

Are you interested in accepting Reed City Ca\$h at your business? _____ **YES** _____ **NO**

Do you have a Facebook page? _____ **YES** _____ **NO**

Please let us know your preferred method of contact: Circle all that apply

Phone

Fax

Email

Regular Mail

Business Category: Circle one that best fits your business

Retail & Shopping	Automotive & Transportation	Non-Profit Organizations
Dining & Food Services	Manufacturing & Industry	Home & Construction
Professional Services	Technology & Communication	Tourism & Recreation
Health & Wellness	Arts & Culture	Government & Public Services
Hospitality & Accommodation	Education & Training	Media & Advertising

Continued...

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Description of Business* (Describe your business, service/product provided in 3-5 sentences.

This will be used in our online directory listing.):

Number of Employees: _____
Date: _____
Membership Package I am Choosing: _____
Sponsorship Package I am Choosing: _____
Total Amount Enclosed: _____



SPONSORSHIP OPPORTUNITIES

Give your business more exposure and become a sponsor! Simply add a sponsorship package with your membership dues and you are all set for the year.

Sponsorship investments are a benefit to you because they identify you as a local business that values investing in our community and the future of the Reed City Area. They also help to provide funding for Chamber programs, community projects, and community events. We appreciate the extra support your company provides to us! Please review the sponsorship packages to identify which packages benefit your business most.

Yearly (Major) Sponsorship Packages:

- Diamond Sponsorship - \$2,000**
Sponsor Advertising for all Chamber Events/Banners/Logos, Four (4) Golf Passes for Golf Outing, One (1) tee sponsor at Golf Outing, Six (6) days of Reed City Depot rentals at an exclusive rate of \$100 per day.
- Emerald Sponsorship - \$1,500**
Sponsor advertising for four (4) Chamber Events, Two (2) Golf Passes for Golf Outing, One (1) tee sponsor at Golf Outing, Four (4) days of Reed City Depot rentals at an exclusive rate of \$100 per day.
- Ruby Sponsorship - \$1,000**
Sponsor Advertising for two (2) Chamber Events (of your choice), One (1) Golf pass for Golf Outing, One (1) tee sponsor at Golf Outing, Two (2) days of Reed City Depot rentals at an exclusive rate of \$100 per day.

Yearly Sponsors are Recognized & Listed In: Chamber Newsletter, Chamber Website, and other promotional materials.

Event Sponsorship Packages:

Reed City Beer Festival · April 20, 2024

- Event Sponsor (Maximum 1) - \$2,500**
Prominent Logo Placement:
 - On sample glass
 - On VIP lanyard
 - Top center on back of volunteer t-shirts; largest size

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- Primary placement on all printed materials and sponsor banners/posters
 - On footer of event website as well as top of Sponsor page
- Individual social media thank-you posts (multiple)
Mentions in radio, online, media interviews, etc.
8 VIP festival tickets
Sponsor deadline: 3/1/2024
- Barrel Sponsor** (Maximum 4) \$1,500
Priority Logo Placement:
- 2nd row on back of volunteer shirts; large size
 - Prominent placement on all printed materials and sponsor banners/posters
 - Prominent placement on Sponsor page of event website
- Individual social media thank-you post (single)
Social media thank-you posts grouped with other Barrel Sponsors
Mentions in radio, online, media interviews, etc.
6 VIP festival tickets
Sponsor deadline: 3/8/2024
- Keg Sponsor** (Maximum 6) \$1,000
Logo Placement:
- On back of volunteer shirts; medium size
 - On all printed materials and sponsor banners/posters
 - On Sponsor page of event website
- Social media thank-you posts grouped with other Keg Sponsors
4 VIP Admission festival tickets
Sponsor deadline: 3/15/2024
- Tap Sponsor** (Unlimited) \$500
Company Name (text) Placement:
- On back of volunteer shirts
 - On all printed materials and sponsor banners/posters
 - On Sponsor page of event website
- Social media thank-you posts (grouped with other Tap Sponsors)
2 VIP Admission festival tickets
Sponsor deadline: 3/22/2024
- Pint Sponsor** (Unlimited) \$250
Company Name (text) Placement:
- On Sponsor page of event website



- On sponsor banners/posters

Social media thank-you posts (grouped with other Pint Sponsors)

2 General Admission festival tickets

Sponsor deadline: 4/11/2024

Annual Chamber Golf Scramble · June 7, 2024

- Title Sponsor \$1,000**

Four (4) Golf Passes for Golf Outing, Banner Display at Outing, one (1) tee sponsor at Golf Outing, and Title Recognition on promotional materials. In addition, recognized and listed in all promotional materials.

- Beverage Cart Sponsor \$250**

Business name on Beverage Cart. In addition, recognized and listed in all promotional materials.

- Tee-sign Sponsor \$50**

Business name on tee-sign.

The Reed City Halloween Spooktacular · October 26, 2024

- Frankenstein \$1,000**

Prominent logo placement on all promotional materials, including event banners, flyers, and website, Recognition on social media platforms, Large booth space at the event for promotional purposes, Mention in press releases and media coverage, and \$10 off your 2025 RCACC Membership Dues.

- Dracula \$500**

Logo placement on event banners, flyers, and website, Recognition on social media platforms, Large booth space at the event for promotional purposes, and Mention in press releases and media coverage.

- Pumpkin \$250**

Logo placement on event banners and website, Recognition on social media platforms, and Mention in press releases.

- Candy Sponsor \$50**

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Named on event banners and website.

- Block Party Activity Sponsor \$50**

Named on event banners and website.

Reed City Evergreen Festival · November 29-30, 2024

- Event Sponsor \$500**

Logo included in all promotional materials, banner display at event

- Santa Sponsor \$100**

Includes name listing on all marketing materials.

The Chamber also sponsors the **Memorial Day Parade, Reed City City-Wide Yard Sales, and the NYE Ball Drop.**

The Chamber supports and collaborates with the Great American Crossroads Celebration.

You may choose to help with a smaller donation at any time. We welcome financial support for any Chamber Program!

Business/Organization Name: _____

Signature: _____

*Please return this form



IN PART BY THE REED CITY AREA CHAMBER OF COMMERCE

Give or receive Gift Cards? How about Reed City Ca\$h?

Purchased Reed City Ca\$h through the Reed City Area Chamber of Commerce (RCACC) can be tendered for goods or services and redeemed for cash by the RCACC.

****Must be an RCACC Member to Accept Reed City Ca\$h**

Ask the RCACC for more details!



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IN PART BY THE REED CITY AREA CHAMBER OF COMMERCE

PURCHASE

- Purchase of serialized Reed City Ca\$h through the “Reed City Ca\$h Order Form”
- Reed City Ca\$h is only redeemable at “Reed City Ca\$h Approved Participants”
- Identified by “Reed City Ca\$h” Storefront Stickers
- Expiration of (1) year from purchase date
- Purchaser will get certificates with defined value and list of approved participants

REDEMPTION

- Redemption of serialized Reed City Ca\$h through the “Reed City Ca\$h Redemption Form”
- Physical serialized certificates are dispersed after receipt of payment from the purchaser
- Redemption forms received through the chamber email are paid on the 15th and last day of each month after Reed City Ca\$h serialized certificates are returned.
- All forms are to be provided by RCACC

Ask the RCACC for more details!

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